ACTA VERITAS
CONSULTANCY

COMPANY & CAPABILITIES

Experience into action.

Independent consultancy, learning and insight, with speaking and education tailored to the audience.

01 Training & Development

Ten role-specific programmes with lived experience, in-session objectives and follow-up.

02 Advanced Validation & Insight

Independent review of interactions, decisions, journeys, policies, systems and data.

03 Advisory

Senior challenge across strategy, governance, policy and operational delivery.

04 Keynotes & Town Halls

Distinct corporate and wellbeing talks, shaped around the audience and brief.

05 Education & Awareness

Relevant prevention and awareness for schools, colleges, trusts and communities.

Every engagement is tailored to the brief. E.C.H.O. recognises exceptional empathy, curiosity, human judgement and ownership in player-protection interactions; it is not an accreditation or qualification.

OUR APPROACH

What clients receive.

From the first conversation to follow-up evaluation, our work is shaped around the client's actual decisions and priorities.

01 Scope & plan

Agree audience, objectives, market context and success criteria.

02 Tailor

Shape content, scenarios and learning outcomes around the brief.

03 Deliver

Connect operational expertise and lived experience through facilitated learning.

04 Listen

Capture immediate attendee feedback.

05 Review

Provide attendee comments, facilitator observations and practical next steps.

06 Follow through

Review reported learning and application on the agreed timetable.

ACTA VERITAS
CONSULTANCY

OUR PEOPLE

Experience, applied.

Our founders combine operator-side, commercial and consultancy expertise with first-hand experience of gambling addiction and recovery.

Craig Cornforth

DIRECTOR OF PARTNERSHIPS

More than 25 years of commercial and customer-facing experience spanning retail, automotive, insurance and the gambling industry. Craig leads relationships and strategic partnerships.

Dave Sproson

DIRECTOR OF OPERATIONS

Gambling-industry experience since 2014, including operator-side leadership, training, consultancy and specialist operational delivery. Dave leads service delivery and programmes.

Tina Simmons

MANAGING DIRECTOR

International commercial leadership and directorship at Factory Records, followed by senior higher-education leadership. Tina brings governance, challenge and quality oversight.

CONTACT AVC

START A CONVERSATION

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Contact AVC: www.actaveritas.com